## ACSM Implementing New Association Management System

An association management system, or "AMS," is the behind-the-scenes software that allows membership organizations like ACSM to function at peak efficiency. AMS systems centralize processes like membership renewal, analytics and revenue tracking, minimizing manual data entry and increasing efficiency.

It's time to modernize!

## How will the new AMS benefit ACSM members and certified professionals?

The new system will make it easier to:



Get a copy of your certification



Pay regional and national ACSM dues at the same time



Reset your password and unlock your account



Track your CECs

## It will also:



Improve the event-registration process



Streamline your access to educational resources



Give you immediate access to member benefits

