

ACSM 2027

Sponsorship and Advertising Opportunities

ACSM27®

ANNUAL MEETING

INDIANAPOLIS, IN • JUNE 1 – 4, 2027

Presentations/Content Sharing

Pre-Conference or Industry Symposia

Showcase your expertise with specially-scheduled sessions that stand apart from regular educational programming, allowing you to present your own content to ACSM attendees. With attendance ranging from 100 to 300 participants depending on the topic, ACSM provides the presentation room, A/V setup, and targeted marketing support to help attract the right audience.

Industry Symposia $20,000
Please contact ACSM for custom Pre-Conference evaluation

Lunch & Learn Sessions

Gain direct access to your target audience with a 30-minute presentation to showcase your product or service. With expected attendance of 50-75 based on topic interest, ACSM provides the presentation space, A/V setup, and marketing support. To drive attendance, the first 50 attendees will receive a $10 lunch voucher, and a push notification will be sent in the conference app, ensuring strong engagement with your presentation.

$7,500

Solutions Showcase

Put your innovation in the spotlight! Capture the attention of decision-makers, influencers and potential customers with an in-depth live product demonstration. This exclusive opportunity allows your company to take the stage and demonstrate your solution's real-world impact in a high-traffic, high-visibility environment. Whether it's a live product demo, a case study presentation, or a tech walkthrough, this is your moment to shine. ACSM provides the presentation space, A/V set up, and marketing support. Sponsor will receive recognition through signage and a push notification will be sent in the conference app, ensuring strong engagement with your presentation.

$7,500

Program Sessions

Charles M. Tipton Tutorial Lecture

This lecture is in the area of exercise physiology in honor of Charles M. Tipton, Ph.D. This year's will be delivered by Michael J. Joyner, FACSM, Mayo Clinic & Foundation. From PE to Exercise Science. In this lecture, Dr. Joyner will share observations about how PE evolved to "Exercise Science" in the United States. His perspective will be based on what he saw and experienced as an undergraduate and medical student at the University of Arizona from 1977-87. He will also weave his personal scientific journey into this narrative and discuss the emergence of the "Research University" after World War II. Sponsors will receive recognition through signage, opening remarks and printed collateral, with the option to provide branded premiums.

$7,500

Sponsor a Session

Join the world's leading voices in sports medicine, exercise physiology, and health science by sponsoring a scientific session at ACSM's Annual Meeting- the premier event for researchers, clinicians, educators, and industry leaders in human performance and health. As a sponsor, your organization gains targeted, high-impact exposure to thousands of attendees who are actively shaping the future of health, performance, and wellness worldwide.

$5,000

Special Receptions & Events

President's Reception

Join us in honoring the current ACSM President and engage with the field's top leaders at this exclusive, invitation-only event. Network with the President's selected guests, ACSM board of trustees, committee chairs, and award winners. As a sponsor, your logo will be featured on invitations, signage at the reception entrance and tabletops, and you'll receive verbal recognition from the outgoing ACSM President. The event, held on Tuesday evening, attracts approximately 150 attendees.

$7,500 (co-sponsor)

ACSM Honors

Event that honors ACSM's New Fellows and Honor & Citation Award recipients.

Join an exciting event that honors ACSM's New Fellows and Honor & Citation Award recipients in a dynamic social experience! This reception offers a unique opportunity to engage with ACSM's most distinguished members and contributors as we celebrate our award winners and fellows. With over 300 attendees, sponsors will be recognized through signage, opening remarks, and printed collateral. Be part of this memorable evening to connect with the leaders shaping the future of the field.

~~$10,000~~ SOLD

ACCESS Reception

Support ACSM's Diversity, Equity, and Inclusion efforts by sponsoring this high-visibility event honoring emerging professionals in the ACSM Leadership & Diversity Training Program (LDTP). Attendees include influential LDTP mentors and alumni, ACSM Board of Trustees, Diversity Committee members, past ACSM presidents, and current program participants. As a sponsor, you'll have the opportunity to greet attendees at the door, deliver a brief opening welcome, and receive recognition through signage at the entrance and on tabletops, as well as on email invitations. You may also provide collateral or gifts for attendees. Join us for an expected attendance of 200.

$5,000

ACSM Connections: Reception & Poster Showcase

Join us for the debut of ACSM Connections, a new reception designed to bring together the diverse ACSM community for an evening of networking, scientific discovery and interdisciplinary connection. This inclusive event brings together clinicians, basic scientists, international attendees and colleagues from across sports medicine and exercise science. The evening will feature a special poster showcase highlighting select research and abstracts from across the field, creating opportunities to share ideas, reconnect with peers and build new relationships. Whether engaging with colleagues in your specialty or exploring new perspectives across disciplines, ACSM Connections celebrates the people, research and shared passion that unite our global community. As a sponsor, you'll have the opportunity to greet attendees at the door, deliver a brief opening welcome, and receive verbal recognition from the ACSM host. Your brand will also be highlighted with signage at the entrance and on tabletops. Join us on this special evening with an expected attendance of 500.

Exclusive Sponsor: $20,000
Co-sponsor: $10,000

Exhibit Hall Opening

Be part of a highly-anticipated event as the exhibit hall opens to attendees for food and beverages to create a warm welcome. As a sponsor, you'll receive recognition through entrance and tabletop signage, have the opportunity to deliver welcoming remarks, and distribute branded premiums at the entrance. Join us on Wednesday evening with an expected attendance of 700+.

$5,000

First Time Attendee Networking Event

Make a first impression that lasts by being among the first brands these attendees encounter! This relaxed, high-energy gathering gives first-time attendees an opportunity to connect with fellow newcomers, meet ACSM leaders, build their networks, and get ready for the week ahead.

Align your brand with connection, belonging, and professional growth while helping first-time attendees feel welcomed, confident, and ready to engage.

As a sponsor, you'll have the opportunity to greet attendees at the door and deliver a brief opening welcome. You'll also receive prominent brand recognition, onsite signage, acknowledgement in event promotions, and Sustaining Level Sponsorship. Join us on Tuesday evening, with an expected attendance of 250.

$7,500

Student and Early Career Engagement

Student Bowl

Join us for a thrilling "Jeopardy"-style competition featuring teams of undergraduate students representing their universities and their ACSM Regional Chapter. This popular event, held on Wednesday evening, attracts over 200 faculty and students, showcasing the talents of ACSM's brightest students. As a sponsor, you'll receive prominent signage and recognition, and have the opportunity to provide prizes or promotional items for the competition.

Presenting Sponsor: $5,000
Co-sponsor: $2,500

Student & Early Career Preconference

Be a key part of our interactive pre-meeting event designed to help students and young professionals define their career paths. As a sponsor, you'll have the opportunity to give a brief opening welcome, feature prominent signage at the entry and tabletops, and gain recognition through targeted student marketing. You can also provide collateral or gifts and have an information table at the back of the session room. This engaging event attracts approximately 200 attendees.

$5,000

Student Lounge

Support the Student Lounge, strategically located in a high-visibility, high-traffic area, which serves as the central hub for student programs and activities throughout the Annual Meeting. As a supporting sponsor, you'll have the opportunity to engage directly with attendees through custom options such as resource tables, interview booths, refreshment stations, collateral displays, signage, and more, ensuring your brand is prominently featured and easily accessible to students.

$5,000

Networking & Hospitality

Coffee Break

Sponsor the most anticipated moments of the day—the coffee breaks—where conversations spark, ideas brew, and real connections are made. As a coffee break sponsor, your brand will be front and center as attendees recharge. This is your chance to create a memorable, positive association with your company during key networking times. As a sponsor your logo will be prominently displayed at the coffee station, you have the opportunity to place branded collateral at the station (sponsor provided/ACSM approved) and you can create a QR code for special offers or giveaways to be added to signage!

$5,000

Networking Reception Space

Maximize your presence at Annual Meeting by securing dedicated networking and sales space! This is your branded hub for engaging directly with attendees, holding private meetings, launching products or hosting informal networking conversations. This space offers a unique opportunity to extend your brand beyond the exhibit hall and foster deeper, more meaningful interactions with key decision-makers, researchers and professionals. Sponsor will receive signage and space at the J.W. Marriott, headquarter hotel, for two hours. (up to 250 people)

$5,000

Nook Pods

Want to go beyond logos and banners? Add 3 Nook™ Pods to your ACSM sponsorship and give attendees an Autism Resource Certified, quiet, branded space to recharge, refocus, or connect—while keeping your brand front and center. These modern, semi-private meeting pods are an attendee favorite—and a powerful way to blend experience marketing with brand visibility.

$20,000

Work & Charging Station

Attendees are constantly on the move and constantly looking for a place to recharge, both literally and mentally. Your station becomes a natural gathering point throughout the day. Sponsor the work and charging station and become the brand that powers productivity. These high-traffic, high-impact lounge areas offer attendees a comfortable place to sit, plug in, and catch up on emails – while putting your brand front and center.

Custom Pricing

Picture Success: Professional Headshot Station

Put your brand behind their next big opportunity. Give attendees a complimentary professional headshot they can use to elevate their LinkedIn profiles, professional bios, and personal brands. This photography station offers a meaningful reason to stop, connect, and leave feeling confident—with your organization making it possible. As the exclusive sponsor, your brand takes center stage through prominent station signage and recognition in photo delivery communications. From the first camera flash to the final download, associate your organization with professional growth and a valuable conference experience. **Help attendees make a lasting first impression—and leave one of your own.**

$10,000

Attendee Engagement

Wearable Tech Challenge

Step into the spotlight and showcase how your technology moves science forward. The Wearable Tech Challenge is a high-energy, hands-on activation where fitness meets functionality, giving attendees the chance to experience, compete, and compare the latest in wearable innovation. We will have a live leaderboard in the Exhibit Hall and a push notification through the conference app to drive attendee participation.

$10,000

Annual Meeting Photo Op

Put your brand at the center of every smile, selfie, and shared memory with a Sponsored Photo Op at the ACSM Annual Meeting. This high-traffic, high-engagement activation invites attendees to stop, pose, and post—turning your sponsorship into a visual experience that lives beyond the conference floor. Whether it's a branded backdrop, 3D installation, or interactive fitness-themed scene, the photo op becomes a must-visit destination for attendees and a social media goldmine for your brand.

$10,000

Recovery & Recharge Zone

Where science meets self-care. In the middle of a high-energy event like the ACSM Annual Meeting, attendees need a place to pause, reset, and recover. The Recovery & Recharge Zone is a dedicated wellness space designed for physical and mental restoration—and your brand can be the one that makes it possible. This relaxing, thoughtfully curated area offers a chance to unwind between sessions, recharge devices and minds, and explore cutting-edge recovery tools—all with your brand woven into the experience.

Custom Pricing

Morning Runs/Walks

Kick off each morning of the ACSM Annual Meeting with energy, community, and purpose by sponsoring a morning run/walk—a signature wellness activity that brings attendees together before the sessions begin. This dynamic sponsorship puts your brand at the forefront of health and fitness, connecting you with an engaged audience eager to move, network, and set a positive tone for the day.

$5,000

Poster Hall Sponsor

The Poster Hall is the heartbeat of the ACSM Annual Meeting—a vibrant hub where researchers, clinicians, and thought leaders share groundbreaking studies, innovations, and insights. Sponsoring the Poster Hall puts your brand in the middle of this dynamic environment, giving you premium visibility among the very audience driving exercise science forward. Sponsor receives onsite signage, logo recognition in digital program alongside Poster Hall details, recognition in app push notification for Poster Hall opening and opportunity for branded ribbons to be placed on winning posters.

~~$7,500~~ SOLD

Grab Attention – One Prize at a Time!

Transform your brand presence with our interactive Claw Machine, a high-impact centerpiece for the exhibit floor. This isn't just a game—it's a memorable, crowd-drawing experience that delivers lasting brand impressions. Custom-branded, the claw machine offers eye-catching visuals and tactile engagement, inviting attendees to stop, interact, and share. Each play is an opportunity for brand storytelling—with prizes that can include custom merchandise, coupons, tech gadgets, or product samples, all wrapped in your brand's identity.

Custom Pricing

Experiential Adventure

More than a workout – A memorable conference experience. Put your brand at the starting line of an unforgettable ACSM Annual Meeting experience. Sponsor a Fun Run/Walk along the **iconic** Indianapolis Canal, giving attendees the opportunity to get moving, connect with colleagues, and experience one of downtown Indy's most scenic landmarks. This high-energy wellness activation puts your brand directly alongside the scientists, clinicians, fitness professionals, and performance experts who believe in the power of movement. With opportunities for branded start/finish areas, participant gear and product engagement, your brand can turn a simple run into a memorable brand experience!



Contact for pricing

Branding and Signage

Conference Attendee Bag

Maximize your brand's visibility by featuring your logo alongside the ACSM logo on high-quality drawstring sports packs or tote bags distributed to up to 4,000 attendees at registration. These durable and practical bags offer extended exposure, as they are used by participants long after the Annual Meeting, providing ongoing visibility for your brand in gyms, at events, and in everyday life *(order deadline of March 6, 2027)*.

$10,000

Lanyards

Showcase your brand front and center by sponsoring the official lanyards worn by all conference attendees. Your logo will be prominently displayed alongside the ACSM logo on lanyards distributed to up to 4,000 participants. As a must-have item worn throughout the entire event, the lanyards provide continuous visibility for your brand, ensuring high exposure at every session, networking event, and exhibit visit. With attendees likely to reuse lanyards for future events, your brand benefits from ongoing recognition long after the conference ends *(order deadline of March 6, 2027)*.

$6,000

Conference Mobile App – Opening Splash Page

Put your brand at the fingertips of every attendee by featuring your logo and/or exhibit location on the opening splash page of our most-used conference resource—the official mobile app. As the first thing attendees see when they access the app, your brand gains maximum visibility throughout the event. Mobile app branding includes responsive splash pages, ensuring your message is seamlessly displayed across all devices.

(exclusive) $10,000

Conference Mobile App – Banner Ad w/ Landing Page

Gain prominent visibility by featuring your brand on banner ads within our conference mobile app. With strategic placements throughout the app, your ads will capture the attention of attendees as they navigate through schedules, exhibitor information, and event updates, ensuring your brand stays top-of-mind throughout the conference.

$3,000

Registration Brand Exposure

Expose your brand to every attendee by featuring your logo in key locations such as attendee lanyards, badge holders, signage at the registration counters, material backdrops throughout the conference and other similar opportunities.

Custom Pricing

Convention Center Signage

Highlight your brand and drive attendees to your exhibit space with prominent signage in high-traffic locations, including the Registration, Exhibit Hall and Poster Hall areas. Contact us for customized options including mobile charging stations, attendee lounges, escalators, pillar and column wraps, wall decals and more.

Custom Pricing

Give a Gift

Create an instant and long-lasting connection with our attendees by providing a gift they can use not just at the conference, but when they return to their homes and workplaces. Distribute coffee tumblers, water bottles, writing portfolios and the like – show your creativity!

Custom Pricing

Dedicated Email

Give your brand or product an exclusive space directly in your target audience's inbox by ensuring they receive your message without competition from other offers. ACSM will send an email on your behalf to all Annual Meeting registrants.

$3,000

Hotel Key Cards

Be the first brand attendees see upon check in! Put your brand directly into the hands of thousands of attendees with custom-branded hotel key cards. As one of the highest visibility sponsorship opportunities, your message will be seen multiple times a day- every time attendees access their room!

$10,000

WiFi Splash Page

Be the first name every attendee sees—before email, before social, before anything else. With the Wi-Fi Splash Page Sponsorship at the ACSM Annual Meeting, your brand takes center stage as thousands of attendees connect to the venue's wireless network. Whether it's researchers uploading data, presenters reviewing slides, or attendees scrolling between sessions, your message is front and center at the most crucial moment: login.

$10,000

Custom Branded Mobile Charging Station

Keep attendees charged and your brand connected! Sponsor a branded mobile charging station and provide a convenient way for attendees to power their devices throughout the event. This practical, high-value amenity puts your brand at a natural attendee touchpoint, building visibility and goodwill with every charge. Package includes 4 branded charging stations throughout the conference for a total of 96 chargers.



$10,000

Beyond the Venue: Out-of-Home Advertising

Make your brand part of the conference experience before attendees even walk through the doors. Out-of-home advertising puts your organization in the spotlight with strategically placed messaging in the surrounding area, building visibility as attendees explore, connect, and travel to and from the meeting. Extend your presence beyond the exhibit hall with eye-catching placements that create repeated exposure and keep your brand top of mind throughout the event. It's a powerful opportunity to build awareness and make a memorable impression on the sports medicine and exercise science community. Expand your reach. **Amplify your presence. Be seen beyond the meeting.**

Advertising formats and locations vary by availability.

Additional Recognition and Benefits

The following recognition and benefits are earned based on your total sponsorship investment.

RECOGNITION LEVEL	PREMIER	PRESENTING	SUSTAINING
INVESTMENT	**$20,000**	**$10,000**	**$5,000**
BENEFITS			
Banner ad in one registrant marketing email, delivered to 60,000+ recipients	X		
Dedicated pre- or post-meeting email to Annual Meeting registrants, sent by ACSM on behalf of supporter	2	1	
Banner ad in "Know Before You Go" e-mail, delivered to registrants prior to the conference	X	X	
Sponsor Spotlight in Annual Meeting newsletter, delivered to 60,000+ recipients	X	X	
Opportunity to add advertising or promotional materials to attendee bags (if sponsored)	X	X	
Banner advertisement and landing page on conference mobile app	X	X	
Complimentary registrations to the ACSM Annual Meeting in-person and virtual online programming (CECs included)	4	2	2
Recognition on ACSM Annual Meeting homepage	X	X	X
Recognition on ACSM.org on the ACSM partners page with hyperlink	X	X	X
Logo recognition in all pre- and post-meeting promotional and informational communications (from commitment date forward)	X	X	X
Logo placement on on-site conference signage, in high-traffic areas	X	X	X
One social media mention with other sponsors on ACSM social media channels during the Annual Meeting	X	X	X
Full-page ad in digital Exhibit Guide, delivered in advance of meeting to recipients	X	X	X

For additional information on 2027 ACSM Annual Meeting sponsorship opportunities, please contact Jessi Warner at jwarner@acsm.org**.**