



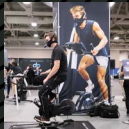
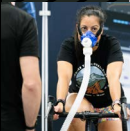
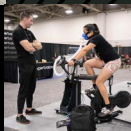
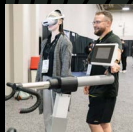
# Exhibit Prospectus

 **ACSM**<sup>®</sup>27  
ANNUAL MEETING

Connect With  
**More Than  
4,000**  
Leaders in Sports  
Medicine and  
Exercise Science

**Indiana  
Convention  
Center**  
Indianapolis  
Indiana

**Tuesday, June 1  
through  
Friday, June 4,  
2027**





## Connect with the ACSM Community

The ACSM Annual Meeting is a premier gathering of professionals spanning clinical practice, research, education, and applied science.

With more than 4,000 scientists, researchers, educators, physicians, health professionals, and students in attendance, the 2027 Annual Meeting provides a unique opportunity to position your brand in front of a focused and influential audience.

Attendees will engage in cutting-edge educational sessions and explore the exhibit hall to discover the latest innovations, tools, products, and resources in sports medicine and exercise science.

Reserve your exhibit space and connect your organization with professionals shaping the future of sports medicine and exercise science.



**CONNECT.  
ENGAGE.  
GROW.**



# **Engage Your Target Audience**

*The ACSM Annual Meeting brings together:*



**Scientists and  
researchers**



**Physicians  
and health  
professionals**



**Exercise  
physiologists**

**Educators and  
faculty**



**Clinical  
practitioners**



**Students**

**Sports  
medicine  
professionals**



**Exercise  
science  
professionals**



**Professionals  
working in  
applied science**



**Fitness and  
Wellness  
Professionals**

# 2026 Attendee Snapshot



**3,917**  
total  
attendees



**3,665**  
paid  
registrants



**546**  
international  
attendees  
(13.9%)  
representing  
50 countries



**616**  
certified  
professionals  
(15.7%)



**368**  
physicians  
(9.3%)

## Top areas of interest:

**Applied Science, Medicine, Allied Health,  
Basic Science, and Education**

## Top occupations included

**Exercise Physiologists, Professors,  
Students, Applied Physiologists, and other  
basic and applied science professionals**

## 2027 Annual Meeting

Tuesday, June 1 – Friday, June 4, 2027

### Facility

Indiana Convention Center

100 S. Capitol Avenue

Indianapolis, IN 46225

Questions? [exhibits@acsm.org](mailto:exhibits@acsm.org)

### Exhibit Dates

15.50 Hours of Exhibit Hall Time

Connect with key decision-makers and engage with professionals throughout the Annual Meeting.

| Date        | Time                 | Activity           |
|-------------|----------------------|--------------------|
| Tues., 6/1  | 8 a.m. to 4:30 p.m.  | Exhibitor Move-In  |
| Wed., 6/2   | 8 – 11 a.m.          | Exhibitor Move-In  |
| Wed., 6/2   | 12 – 6 p.m.          | Exhibit Hall Open  |
| Thurs., 6/3 | 11:30 a.m. to 6 p.m. | Exhibit Hall Open  |
| Fri., 6/4   | 9 a.m. to 12 p.m.    | Exhibit Hall Open  |
| Friday, 6/4 | 12 – 9 p.m.          | Exhibitor Move Out |



## Exhibitor Benefits

- 15.5 hours of exhibit hall access to engage with key decision-makers
- Opening Exhibit Hall Reception
- Access to the MSSE®, *Medicine & Science in Sports & Exercise*®, ACSM's scientific journal
- Access to the official collection of scientific abstracts presented at the ACSM Annual Meeting. The MSSE® Abstract Book provides a valuable resource for exploring the latest research and scientific developments in sports medicine, exercise science, and related fields. Exhibitors can use the Abstract Book to identify areas of emerging research, discover potential connections with researchers and clinicians, and better understand the topics and trends shaping the field.
- Company listing on ACSM website
- Company description in mobile app/exhibit guide
- Pre-registrant and final attendee lists with full addresses

## Your Exhibit Space Includes

- 10' x 10' space
- 8' back drape
- 3' side drape
- Booth identification sign
- 2 complimentary booth personnel
- Access to exhibitor service kit
- Certificate of insurance information





## ***Make Your Booth A Destination***

Go beyond the standard exhibit experience.

Create a booth where attendees will want to visit, explore, and remember. Add an activation or enhancement that brings your brand to life, encourages interaction, and creates meaningful connections with ACSM attendees.



***Make Them Stop.  
Make Them Stay.  
Make Them Remember.***

## Ways to Enhance Your Exhibit

### Giveaways & Contests

Attract attendees with branded giveaways, drawings, games, contests, and interactive promotions.

### Product Demonstrations

Put your products or technology in action with live demonstrations, hands-on experiences, or presentations.

### Product Sampling

Let attendees experience your products through samples, trials, tastings, or demonstrations.

### Interactive Experiences

Create memorable moments with games, digital experiences, photo opportunities, activities, or other engaging attractions.

### Booth Enhancements

Elevate your space with upgraded furnishings, branded graphics, lighting, additional signage, charging stations, seating, and other enhancements.

### Educational Engagements

Connect with attendees through mini-presentations, expert conversations, demonstrations, or scheduled meet-and-greets.

**ENGAGE.**

**CREATE.**

**CONNECT.**

Looking for ways to increase traffic and engagement at your booth? Ask the ACSM Exhibits Team about available activation opportunities and booth enhancements.



## **Exhibit Space & Information**

### **Exhibit Space Fees**

| Exhibit Space                | Early Bird | Late     |
|------------------------------|------------|----------|
| 10' x 10' Standard           | \$1,785    | \$1,890  |
| 10' x 10' Corner             | \$1,995    | \$2,100  |
| 10' x 20' Standard           | \$3,465    | \$3,675  |
| 10' x 20' 1 Inline /1 Corner | \$3,675    | \$3,885  |
| 10' x 20' 2 Corners          | \$3,885    | \$4,095  |
| 10' x 30'                    | \$5,355    | \$5,670  |
| 20' x 20' Island             | \$7,560    | \$7,980  |
| 20' x 30' Island             | \$10,815   | \$11,445 |

### **Payment**

50% deposit required with booth application.  
No exception.

Additional booth staff: \$160 each

### **Early Bird Deadline**

Friday, April 30, 2027

Reserve your exhibit space by the Early Bird deadline to receive the best available exhibit rate.

## **Cancellation Policy**

- 60+ days before event: 25% of total contracted booth fee
- 30–59 days before event: 50% of total contracted booth fee
- Less than 30 days before event: 100% of total contracted booth fee

### **Additional Exhibitor Opportunities**

Enhance your presence at the ACSM Annual Meeting with booth enhancements, additional promotional opportunities, and attendee engagement opportunities available through the Exhibitor Hub.

Explore available opportunities through the Exhibitor Hub.

## **Additional Information**

- Exhibit hall aisles will be carpeted by ACSM.
- Booth carpet/flooring is required and must be ordered separately.
- Tables and chairs are not included and are available through the exhibitor service kit.
- Booths over 8 feet tall require prior approval and layout submission.
- Service kits, assignments, deadlines, and policies will be available in the Exhibitor Hub.
- Space requests for hotel or venue meeting space must be submitted through ACSM's official space request form.
- Exhibitors are responsible for complying with all applicable ACSM, Indiana Convention Center, and Hargrove, ACSM's Exhibitor Service Provider's policies and deadlines.
- Booth personnel are defined as employees of the exhibiting company or organization. Only paid registrants are eligible for continuing education credits.



# **Don't Miss Out and Apply Today**

Connect with the professionals shaping the future of sports medicine and exercise science.

## **ACSM 2027 ANNUAL MEETING**

June 1-4, 2027

Indiana Convention Center  
Indianapolis, Indiana

## **APPLY FOR EXHIBIT SPACE**

[acsm.org/annual-meeting/](https://acsm.org/annual-meeting/)

## **QUESTIONS?**

[exhibits@acsm.org](mailto:exhibits@acsm.org)

American College of Sports Medicine

