



HEALTH & FITNESS SUMMIT

Sponsor Prospectus

March 6–8, 2027 • Hilton Chicago





Evidence-Based Education Meets Real-World Application

The 2027 ACSM & ACE Health & Fitness Summit will bridge cutting-edge research with practical tools and strategies that exercise professionals can put to work immediately. Educational sessions will feature high-interest topics – including obesity & lifestyle medicine, longevity, women’s health, AI & technology, behavior change, and program design – organized across multiple programming levels and designed to blend science, theory, and practical application for immediate use.

Sponsorship Opportunities

Event Partner

\$6,500

20 available

Total value of over \$15,000

- Tabletop in the Sponsor Marketplace.
- Dedicated email sent to both ACSM & ACE approved contact list (\$10,000+ value).
Email send dates will be available early February through early April.
- One social media post on both ACSM & ACE channels.
- Logo recognition in pre and post registration event information communications sent to registered attendees.
- Logo placement on Health & Fitness Summit landing page.
- Logo placement on onsite event signage.
- Listed in mobile app and onsite program (digital).
- Timed banner advertisement on conference mobile app.
- (2) complimentary registrations at ACSM & ACE Health & Fitness Summit (includes educational sessions and CECs).
- (2) additional full conference registrations at 50% off, (includes educational sessions and CECs).
- Complimentary Sponsor staff registrations.
Booth staff are defined as employees of the exhibiting company. Booth staff have access to the Sponsor Marketplace but do not have access to educational sessions or CECs.
- Ability to have branded educational session(s) (workout, workshop, or lecture) on the official program, upon approval by ACSM & ACE.
There is no guarantee education will be selected, but sponsorship is a prerequisite to have education on the program. Company will be responsible for speaker fees, travel, and accommodations for selected branded educational sessions.

Additional Opportunities

Lanyard Sponsor \$2,750 1 available	• Customize the official meeting lanyards with your company logo (lanyards paid for and provided by sponsor, approved by ACSM & ACE); distributed at Attendee Registration onsite. • Listed in mobile app as an Event Sponsor.
Apparel Sponsor \$2,750 1 available	• Provide ACSM & ACE staff with company branded pants, shirts, and/or jackets to be worn while working (apparel paid for and provided by sponsor, approved by ACSM & ACE); (approximately 20 units). • Listed in mobile app as an Event Sponsor.
Happy Hour Sponsor \$2,750 1 available	• Company name and logo included in any reference to the Happy Hour. • Option to offer your company's food or beverage product during the Happy Hour (corkage fees are the responsibility of the sponsor). • Place branding around the event space during the Happy Hour. • Listed in mobile app as an event sponsor. • Listed in mobile app notification 15 minutes prior to Happy Hour, encouraging attendees to participate and listing Event Sponsor.

Additional Opportunities *Continued*

Sponsored Spotlight Session

\$2,500

8 available

*Four morning and four
afternoon*

- Conduct a promotional breakfast or lunchtime seminar or panel.
- Listed in the mobile app as an Event Sponsor.
- Listed in mobile app notification 15 minutes prior to the session, encouraging attendees to participate.
- Included in attendee session selection process.
- Seminar can be promotional in nature to get your messaging in front of a captive audience.
- Food and beverage is not required, but sponsors can increase participation by including breakfast or lunch. All food and beverage costs will be paid by the sponsor directly to the event hotel. If sponsor brings their own food and beverage products, all corkage and shipping costs will be the responsibility of the sponsor.

Sponsored Workout

\$1,750

4 available

- Conduct a morning workout for up to 80 attendees.
- Workout can promote your brand to get your business in front of a captive audience.
- Listed in mobile app as an Event Sponsor.
- Listed in mobile app notification 15 minutes prior to the session, encouraging attendees to participate.
- Included in attendee session selection process.

Additional Opportunities *Continued*

Innovation Spotlight Session

\$2,500

*Morning and
afternoon availability*

- Be recognized as an industry innovation leader and showcase a new innovative product that has recently been launched or is up and coming.
- Listed in the mobile app as an Event Sponsor.
- Listed in mobile app notification 15 minutes prior to the session, encouraging attendees to participate.
- Included in attendee session selection process.
- Session can be promotional in nature to get your messaging in front of a captive audience.
- Food and beverage is not required, but sponsors can increase participation by including breakfast or lunch. All food and beverage costs will be paid by the sponsor directly to the event hotel. If sponsor brings their own food and beverage products, all corkage and shipping costs will be the responsibility of the sponsor.

To learn more about sponsorship opportunities, please contact
JESSI WARNER at jwarner@acsm.org.



HEALTH & FITNESS SUMMIT

March 6–8, 2027 • Hilton Chicago

acsm.org • acefitness.org